

TEACHER'S ACTIVITY REPORT 2019 - 2020.

FACULTY: COMMERCE DEPARTMENT/ COMMITTEE: COM-SOC IQAC ACTIVITY No: SVC/2019-20/COM/SOC/5

NAME OF THE ACTIVITY: BRAND TAMBOLA


DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
6 th FEBRUARY' 2020	Commerce	COM-SOC	Ms. Shilpa
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12:30 PM Onwards	Seminar Hall	400+	Indoor
SUPPORT/ASSISTANCE:			

BRIEF INFORMATION ABOUT THE ACTIVITY (**CRITERION NO. - V**):

TOPIC/SUBJECT OF THE ACTIVITY	BRAND TAMBOLA
OBJECTIVES	To check the awareness of the participants regarding the brands.
METHODOLOGY	The Brand Tambola was played exactly like Tambola. The only difference was that, instead of numbers there were brand names.
OUTCOMES	The event was a huge success and received a lot of appreciation from all the attendees.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos	Feedback form
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Feedback analysis	News clip with details	Certificate		
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IQAC Document No:	Criterion No: V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Shruti Mathur	Dr Shruti Mathur	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

PROOFS

Summary Report:

Brand Tambola is a game very similar to Tambola but with a very interesting twist. The numbers of the Tambola ticket are replaced by brands. Caller picks a number and every number has a question, the answer to which is one of the brands on the ticket. The game tests how good the teams are with brands, their taglines, logos etc. There was a total of 90 questions from different industries varying in levels of difficulty and the players aimed for top house, middle house, bottom house and full house just like a game of regular Tambola. Students of various colleges took part in the event which happened in the seminar hall on 6th February 2020 at 2 PM. Participants surprised the organizers with their in-depth knowledge on brands and added to the fun and success of the event.

COMMERCE ASSOCIATION
SRI VENKATESWARA COLLEGE
Presents
CONSORTIUM'20
BRAND TAMBOLA

6 FEBRUARY 2020 12.30 PM ONWARDS SEMINAR HALL

Prizes worth ₹20,000 to be won!

Scan the code to register!

Nishika: 8130959897 Melvin: 9560236401

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Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

IQAC Coordinator
Sri Venkateswara College

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

C. Sheela Reddy
PRINCIPAL

Sri Venkateswara College

PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021